

January 18, 2012

TO: Volunteer Organizations
Non-Profit Health Care Organizations

FROM: Kathleen King, Community Health Trust of the Pajaro Valley

RE: ***The 2012 Phil Rather Award for Leadership in Health Care***

The ***Phil Rather Award for Leadership in Health Care*** was created by the Community Health Trust of the Pajaro Valley to annually recognize and honor individuals, businesses and organizations whose contributions of time, effort and/or funding help make a difference in the quality of health care for Pajaro Valley residents.

The Trust presented the first Rather Award in 1999 to its namesake, Phil Rather, former President of both the Watsonville Community Hospital Foundation and the Watsonville Community Hospital Board of Directors. As an individual, Mr. Rather set the tone for the award with his record of leadership and service for 30 years as a champion of health care for the residents of the Pajaro Valley. Other recipients have included:

- 2000 The DiCicco Family
- 2001 Dr. Janet Bell
- 2002 Bonnie Gutierrez
- 2003 Jorge Sanchez (Individual) and the Hospital Service League (Organization)
- 2004 Salud Para La Gente
- 2005 Ed & Doris Mann (Individuals) and Hospice Caring Project of Santa Cruz County (Organization)
- 2006 Mary Boyd (Individual) and Central California Alliance for Health (Organization)
- 2007 Dr. George Wolfe (Individual) and Youth Resources Bank (Organization)
- 2008 Kathleen Kilpatrick (Individual) and Healthy Kids Collaborative of Santa Cruz County (Organization)
- 2009 The Richard and Mary Solari Charitable Trust (Individuals) and Jovenes SANOS (Organization)
- 2010 Thea Luiten, RN, WHS Health Academy Teacher (Individual) and the Child & Family Development Programs of the Santa Cruz Community Counseling Center (Organization)
- 2011 Dori Rose Inda, Executive Director, Watsonville Law Center (Individual) and Planned Parenthood Mar Monte (Organization)

With the Rather Award, the Trust continues annually to identify and recognize an individual and/or organization that has had a positive and broad-based impact on improving the health of Pajaro Valley residents. We strive to honor those who've provided:

- Volunteer leadership for health care causes
- Leadership in fund raising for health care
- Extraordinary services and/or achievement in health care (in other words for going above and beyond their job)

Please see reverse side of this page

Your nomination for the **2012 Phil Rather Award for Leadership in Health Care** would be much appreciated. We want to celebrate the value of those who lead and serve as champions of quality health care for the residents of the Pajaro Valley.

The nominee selected will be notified and the Award will be presented at a reception hosted by the Community Health Trust on **Wednesday, May 16, 2012**.

Please feel free to make copies of this notice and nomination form to share with interested individuals or organizations. For more information, please call the Health Trust office at 761-5639.

Please mail, fax or email your nomination to the Health Trust no later than March 2, 2012:

Pajaro Valley Community Health Trust
85 Nielson Street
Watsonville, CA 95076

Fax: (831) 763-6084

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