

# The Seventh Annual Regional Diabetes Forum

*Shining the Light on Social Determinants of Diabetes Prevention and Control*

*Presented by*

**The Regional Diabetes Collaborative and the Pajaro Valley Community Health Trust  
And CME provided by SALINAS VALLEY MEMORIAL HEALTHCARE SYSTEM**

## **Fighting Diabetes in California: What will it take?**

Dean Schillinger, MD, Chief of the California Diabetes Program, California Department of Public Health; Professor of Medicine at UCSF; and Director of UCSF Center for Vulnerable Populations (confirmed)

## **What is Our Role in Addressing the Social Determinants of Health?**

Dean Schillinger, MD  
Tony Iton, MD, MPH (invited)

## **Validated Insulin Protocols and Communication between the patient-centered team**

Sharan Gill, MD Palo Alto Medical Foundation-Santa Cruz (confirmed)

## **Ground Zero for Diabetes in Our Communities**

Lisa B. Hernandez, MD, MPH Monterey County Deputy Officer (confirmed)

Kevin, Herrick, MD and Lori Kraus, Hazel Hawkins Memorial Hospital (invited)

Poki Namkung, MD, MPH Santa Cruz County Health Officer (confirmed)

## **Educational Objectives**

- Learn about a different approach to understanding why certain populations are more likely to have diabetes and ways to make sustainable changes;
- Understand what our role as health care professionals is in addressing social determinants of health;
- Explore economic and social conditions that shape the health of individuals, communities and jurisdictions and how we can modify our approach to serving our patients;
- Review and discuss new Insulin Protocols; and
- Understand the impact of the current economy on diabetes and obesity rates in the tri-county region and discuss local solutions.

The presentational method will be interactive, panel discussion, workshop and question and answer period. Each section will be evaluated by each participant at the conclusion of the Forum. The activity content is geared toward Practicing Physicians but all members of multi-disciplinary healthcare are invited to attend.

**Registration: Fax completed form to (831)724-0877 or register on the following link:**

[http://www.caldiabetes.org/events\\_display.cfm?eventsID=622](http://www.caldiabetes.org/events_display.cfm?eventsID=622)

**Date:** Friday, March 26<sup>th</sup>, 2010

**Time:** 8:15 am – 2:30 pm  
(Light Breakfast and Lunch provided)

**Location:** Pajaro Valley Community Health Trust  
85 Nielson Street  
Watsonville, CA 95076

**CME/CEU:** 4 hours

**For more info, call (831) 763-6456**

**Name** \_\_\_\_\_

**Title** \_\_\_\_\_

**Organization** \_\_\_\_\_

**Address** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Fax** \_\_\_\_\_

**Email** \_\_\_\_\_

**Financial Disclosure:** This activity is supported by Eli Lilly and Company, Novo-Nordisk and Salinas Valley Memorial Healthcare.

Salinas Valley Memorial Healthcare System is accredited by the Institute for Medical Quality and the California Medical Association (IMQ/CMA) to provide continuing medical education for physicians. Salinas Valley Memorial Healthcare System takes responsibility for the content, quality, and scientific integrity of this CME activity. This activity will encompass the following desirable physician attributes: Patient Care, Medical Knowledge, and Practice-Based Learning and Improvement.

Salinas Valley Memorial Healthcare System designates this educational activity for a maximum of 4.0 *AMA PRA Category 1 Credit*<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity. This credit may also be applied to the *CMA Certificate in Continuing Medical Education*.

The California Board of Registered Nursing approves this activity for four CEU, provider #00027  
~ In accordance with the Americans with Disabilities Act (ADA), please call the Medical Staff Office at (831) 755-0707 should you require special assistance ~

