



PAJARO VALLEY
COMMUNITY HEALTH TRUST



2005

ANNUAL REPORT



Message from the Chair and CEO

Dear friends,

Last spring, the Trust board of directors and staff launched a new 2005-2010 Strategic Program Plan built on the experience of our first five years of health care grant making and program support. While we remain committed to our core funding priorities, the new plan expands the Trust's scope of work in diabetes, oral health, advancement in health care careers and access to care for low-income families, by placing greater emphasis on health care *prevention and planning*.

Over the next five years, the Trust will invest in programs that:

- Divert children and adults from developing diabetes and other health risks by teaching healthy eating and fitness;
- Prevent painful dental disease in children and adults and provide treatment when needed;
- Encourage access to a family physician as an alternative to inappropriate use of hospital emergency departments; and
- Support and inspire those interested in pursuing careers in health care.

The Trust is a unique foundation that supports community health needs with grant funding, while also seeking additional sources of funding



from individuals, businesses and larger foundations. Tax-deductible gifts to the Trust help us to leverage our health care dollars for the benefit of Pajaro Valley residents.

We offer special thanks to community donors during our 2004-2005 fiscal year (See center section acknowledgements). These donors to our major gifts

program, special events, the Endowment Fund and grants play a critical role in supporting the Trust's investment in local healthcare programs.

With this in mind, we welcome a dialogue with both our current and new potential donors about the many opportunities available at the Trust to help make a lasting difference in our community's health. Please contact the Trust by calling (831) 761-5639 or visit our website at www.pvhealthtrust.org.

Best wishes for good health and quality of life in 2006.


Edward Din
PVCHT Board Chair


Kathleen King
Chief Executive Officer

Excellence Close to Home Why Does ADA Recognition Matter?

Nationwide, fewer than 3,000 diabetes educational programs have achieved certification by the America Diabetes Association (ADA) for meeting national standards. The Diabetes Health Center (DHC) at 85 Nielson Street in Watsonville is one of the few bilingual and bicultural programs to have received this recognition. Additionally, among ADA recognized

programs, the DHC is unique as a community based, not-for-profit program.

The beneficial effect of diabetes self-management education on diabetes control and reduction of complications is well documented. For information or to make an appointment with DHC staff, call 831 763-6445.

Pajaro Valley Community Health Trust Board of Directors

BOARD OFFICERS

Edward Din
Chair
Ralph Ortiz, MD
Vice Chair
David Mesa
Treasurer
Donna Ramos
Secretary

BOARD MEMBERS

Jim Booth
Caroline Eiskamp
Michael Flynn
Stan Hajduk, MD
Ronald Jones
Gerald Kondo, DDS
Jaime Manriquez
Kathleen Morgan-
Martinez
Julio Porro, MD
Carmen Alicia Robles
Eddie Rodriguez
Jorge Sanchez
Barbara Shingai
Marcela Tavantzis
Michele Violich, MD

Pajaro Valley Community Health Trust (831) 761-5639
85 Nielson Street, Watsonville, CA 95076 www.pvhealthtrust.org

PVCHT Staff

Kathleen King, *Chief Executive Officer*
Steve Schuray, *Finance and Administrative Manager*
Kathleen McCarthy, *Program Director Grants Manager*
Paul Jacob Roberts, *Director of Annual Giving*
Dominique Blake, *Executive Assistant*

Diabetes Health Center

Gonzalo Coronado, *Director*
Martha Quintana, *Nurse Educator*
Jacqueline Thompson, *Dietician*
Teresa Martinez, *Program Assistant*

Grants Awarded for Fiscal Year 2004-2005

Following is a list of grants made in alphabetical order:

Cabrillo College Foundation – \$500 to the Betsy McCarty Scholarship Fund.

Center for Community Advocacy – \$5,575 to incorporate healthy lifestyle education into their existing Promotores de Salud program to decrease the incidence of obesity within the farmer worker population.

Healthy Kids of Santa Cruz County – \$20,000 to provide insurance for the children of Pajaro Valley farm workers with incomes at or below 300 percent of the federal poverty level.

La Manzana Community Resources – \$5,575 to implement a new pilot program that will provide healthy, nutritious afternoon snacks on a year-round basis to youth at local community program sites that also participate in the Summer Lunch Program.

Life Lab Science Program – \$14,480 for the Plant It, Grow It, Eat It! program which will work to improve the health of Pajaro Valley children through development of a pilot program to increase nutrition education through use of school gardens.

Pajaro Valley Unified School District Healthy Start Program – \$10,000 to continue a program that will establish healthy eating habits and increase physical activity levels in kindergarten and first grade children and their families in order to prevent the development of obesity and related health problems.

Pajaro Valley Unified School District Healthy Start Program – \$1,000 direct grant for provision of replacement eyeglasses for students in need.

Population Services International – \$15,000 for the NutritionAID Peer Education Project an adolescent peer education program about healthy eating and physical activity that includes peer-to-peer workshops, a local promotional campaign and school and community events for teens.

Salud Para La Gente, Inc. – \$10,499 for dental services at the Pajaro Valley Unified School District's Children's Resource Center.

Salud Para la Gente, Inc. – \$15,000 for dental services and dental health prevention and education outreach to uninsured adults in the Pajaro Valley.

Second Harvest Food Bank of Santa Cruz & San Benito Counties – \$14,870 to increase the purchase of fresh fruits and vegetables at the



Watsonville Farmers Market by food stamp recipients through simplified transactions and enhanced marketing.

United Way of Santa Cruz County – \$2,000 in support of the Community Assessment Project, a biannual study conducted countywide to gather data regarding a number of community indicators, such as health, safety and the environment.

Watsonville High School Health Careers Academy (Pajaro Valley Unified School District) – \$8,500 direct grant for expansion & enhancement of program to include more offsite trips to universities & conferences, for purchase of needed medical equipment needed for vocational training classroom and for support of the mentoring program.

Scholarships to students at Watsonville High School (PVUSD), Aptos High School (PVUSD), Cabrillo College – \$14,500 in scholarships for Pajaro Valley youth pursuing careers in the health professions.

Program Support for Fiscal Year 2004-2005

Diabetes Health Center – \$280,616 to increase awareness and help prevent and reduce the incidence of acute and chronic complications associated with diabetes by providing culturally competent Diabetes Prevention and Self Management Education and Medical Nutrition Therapy to residents of the greater Pajaro Valley.

Regional Diabetes Collaborative – \$44,000 to bring together organizations and individuals from throughout the tri-county area to work on issues such as diabetes education and prevention, public policy, clinical management and best practices.

Pajaro Valley Community Health Trust Donors

The Trust gratefully recognizes gifts received from July 1, 2004 to June 30, 2005. Memorial gifts and other contributions received by the Trust are used to support the Trust's health care priorities. Gifts to the Trust are tax deductible.

Diabetes Health Forum/
Health Fair Sponsors
Dominican Hospital
Lilly Pharmaceuticals
Novo Nordisk, Inc.
Pfizer
Salinas Valley Memorial Hospital
San Benito Health Foundation
Schering Plough Pharmaceuticals
Sutter Maternity & Surgery Center
Watsonville Community Hospital

Healthcare Donations
Bank of America
Betty Rather
Brandon & Trish Kett
Brian & Sally Anderson
Charles Singer, L.Ac.
Cruz Gill
David & Marylou Mesa
David Sweet
Dominic & Martha Muzzi
Douglas Leifheit
Edison Jensen
Edward & Darlene Din
Eileen Driscoll
Elizabeth Prince
Emergency Medical Group
Ernest Kretschmer
Esmeralda Medina
Ethel E. Goldberg
First National Bank
George Wolfe
Gerard D'amore
James & Roxane Allbritton
Janet Bell, M.D.
Janice F. Goins
Jay Balzer
Jean Lecocq
Jeremy Burke
Kathy McNary
Laurel McCombs
Leon Ventura



Marcela Tavantzis
Mary E. Woolpert
May Chen
Pamela Zamani
Peter Cole
Plumbers Union #62/Mechanical Contractors Assn.
Ralph & Kerri Miljanich
Ramona Ingersoll
Ray & Marge Gardner
Stephen Snodgrass
Sueko Okamura
Susan Brenner
Tanya Grey
Terrie Kajihara

Farmworkers
Barbara J. Banks
Carolyn Merrill
Emily Dell
Patti O. Cronin

Friends of the DHC
Charles & Dori Boyles
Cheryl Jackson
Chuck & Nancy Barr
Ciel Benedetto
Daryl Dichek
David Fried
Diana Wahnoutka
Dick & Mary Solari
Dixie Mitchell
Donna Valdez
Ed & Jean Kelly
Florence Lesar
Frank L. Capurro
Gonzalo Coronado
Herbert Wiener
Jack Chin
Jeannette Willoughby

Jeff & Karen Kane
John & Antoinette Lukrich
Julia B. Wilson
KBK Insurance Agency
Kevin Moore
Luann Niebling
Manuel Carlos Marc L. Grossman, D.D.S.
Marla Dickinson
Mary Pilo
Michael Brown
Michael Mellon
Monte & Betty Lewis
Oliver Realty
Pajaro Valley Lions Club
Pai D. Michielssen
Richard E. Faggioli
Robert Marshall
Robert Rodriguez
Ron Albright, M.D.
Rotary Club of Watsonville
Susan Becker
Susan Bertken
Susan Gaspar
Tila Guerrero
Volunteer Center of Santa Cruz County
Walter L. Crafford
Wendy Adler
William A. Arietta
William Harrison
William Resetar
Zane Ota

Friends of the Trust/
Watsonville Hospital Employees
Adrian Sales
Adriana Kell

Agueda Villalobos
Albertine Turley
Alma Estrellon
Andrew Singer
Anne Horner
Annette Stagnaro
Anonymous
Arleen Valenciano
Arlene Nunes
Audrey L. Faber
Aurora Cervantes
Barb Frisch
Barbara B. Johnson
Barbara Crouch
Bernice Mehringer
Beth Sorauf
Biljana Nikodijevic-Jovanov
Billie Sorensen
Brenda LaGrange
Catherine Hobley
Catherine Trevor
Cenon Corpus
Chidi Amajor
Chris Martin
Christine Carson
Christine Gonder
Cindy Leaverenz
Corrine Flanagan
Cruz Gill
Dawn Bowie
Debbie Wafford
Denise Hurley
Donna Alm
Donna Meacham
Eileen Mackusick
Elizabeth Whetstone
Elva Acevedo
Emilia Pena
Erika Villegas
Evelyn Nartates
Gayle Jones
Gena Sinopoli
Georgina Talamantes

Gina Gallucci
Gloria Dieguez
Grace Freitas
Hank Weaver
Helen Hayes
Inga Quillama
Jacqueline Grubelnik
Janet Merrick
Jeffrey Steimer
Joann Hargis
Joanne Jimenez
Joe Tapiz
John Meeks
Jorge Vasquez
Jose Anaya
Jose R. Navarro
Joseph Tapiz
Julio Serriteno
Karen Waara
Katherine Dekker
Kathleen DeWitt
Kathleen Jones
Kathryne Rockwood
Kaylor Shemberger
Kelly Strickling
Kris Scopazzi
Lara Livingston
Laura Friend
Laura Marks
Leonard English
Leslie Dwyer
Linda Foltz
Linda Gruber
Linda Muscarello
Linda Walls
Lisa Angell
Lori Camner
Lupe Monroy
Luzy Ibarra
Marcia Johnson
Maria F. Matos
Marie Apolinario
Marion Pearce
Mariza E. Rivas
Mark Trantham
Markeeta Araujo

Marla Dickinson
Mary Boyd
Mary Madrigal
Mary Perez
Matthew Kong
Megan Alisage
Melanie Arao
Melinda Schamber
Pamela Leavernz
Paul Bouwsma
Rebecca A. Barrow
Renetta Parry
Richard Collins
Robert Carroll
Robin Coburn
Rosa Balantac
Ruth McCabe
Sandra A. Flanagan
Sergio Nell
Shararah Khosrowpanah
Sharyn Brazil
Shelly A. Wingert
Sherri Stout
Sherry Gonzales
Shirley Valenzuela
Silvia Perez
Skye Rhodes-Rendon
Sophie Glon
Steve Westenhofer
Susan Ashley
Susan Cabral
Susan Couchman
Susan Halla
Susan Herbert
Susan Tressler
Susie Ferraro
Suzan Rowan
Teresa Rangel
Therese Chambers
Tina Vargas
Tom McCoy
Valerie Decker
Victoria Monroy
Wedro Sulay
Zora Noarbe

In Honor Of
Donna Ramos
Adolph Anderson
Thomas Woessner
Ginger Borrego
Gwen Carroll
Jeff DiCicco
Kathleen A. King
Kirk DiCicco
Kathleen A. King
Phil Rather
Rudy Pedulla

In Memory Of

Barney Roberts
Frances Borrego
Beatrice Mello
Betty Rather
Ben Roisman
John D. Walther
Betty Murphy
Betty Rather
Bill Johnston
Bill Bonnema
Steve Ponzio & Kathleen A. King
Bill Ramos
Paul Shirley
Bob & Fay Lipa
Jenni L. Kayyali
Charles Barr
Betty Rather
Choi Sin Chinn
Herman Goon
David Harrah
Betty Rather
Delia Mendez's Mother
Rhea DeHart
Diane Brown
Ritchie A. Wessling
Elaine Cadwalader
Betty Rather
Elizabeth Beebe
Cedric H. Beebe
Emily Chinn Look
Herman Goon
Emily Look
Frances Goon
Henry Henrichsen
Dorothy Skillicorn
James Lake
Betty Rather
Bruce Richardson
Doris M. Fox
Ed Glynn
Everett Dias
Gene Spencer
Gerald Fagundes
Grace Valdivia
Homer Green
John German
Joseph Larkin
Kenneth & Ethlyn Miller
Kevin K. Lew
Lawrence Chin
Leo Gray
Ramona Ingersoll
Richard Petznick
Ruth E. Lee
Shirley Nishimoto
Steven Selden
Susan Kalich
Thelma Shuman
Thomas Rodriguez
Toshiko Yamashita
Janice Korach
Betty Rather
Joan Hansen
Bob Culbertson
Mary E. Woolpert
Robert Culbertson

Joanne Resetar
Betty Rather
Steve Ponzio & Kathleen A. King
Joseph Espejo
Linda W. Espejo
Karen Vallow
Watsonville
Hospital Federal
Credit Union
Kaz Mio
Diane Mio
Lenore Huber
Diane Pettinger
Louise Peterson
Virginia Varni
Lupe Galvan
Tony & Becky Campos
Mattie Cowles
Ann J. Scurich
Bob Yamamoto
Catherine Harrison
Hiroko Shikuma
Jane Borg
John German
Peter M. Radin
Peter Scurich
Reiter Affiliated
Companies
Ronald F. Kinnering
Roy Large
Shigeo & Asayo
Akiyoshi
Stanley O. Nielsen
Tammie Barsocchini
Phil Rather
Ann Soldo
Anonymous
Barbara Shingai
Ben Tada
Bette Lettunich
Betty Rather
Betty Sutherland
Bill Bachan
Bill Johnston
Bob Culbertson
Bonnie Steinfadt
Brian & Sally Anderson
Carl Blanke
CathyJo S. Diaz
Cleone Bowers
David & Mary South
David & Nita Hemrick
Don Reasons
Don Stogsdill
Donald & Diane Cooley
Donald Graham
Donna Ramos
Donna Valdez
Dorothy Horvath
Edward Sumpf
Edwin Cooper
Estelle Unruh
Gene & Shirley Friend

Gerald & Mary Harrah
Geraldine Koller
Gerry Koller
Harold Hyde
Irene Freiberg
Janet Bell, M.D.
Jeannette Willoughby
Jennifer Ura Gavin
Jim Heick
Joan E. Taylor
Joanne Lathrop
Judith Cox
Ken & Ann Dobler
Kenneth & Ethlyn Miller
Leona Lieberknecht
Mark Sharron
Marla K. Rather
Mary E. Woolpert
Mary Pilo
Mary S. Eves
Mike & Bertie McElroy
Monte & Betty Lewis
Myrna J. Medina
Nancy Goudarzi
Nancy Pitta
Nina L. Alamillo
Norman & Barbara Davis
Ort Lofthus
Pat Williams
Paul & Karen Estess
Penny Spencer
Peter & Jane Barr
Ramona Ingersoll
Robert Culbertson
Roberta Keith
Ronald F. Kinnering
Ruth Baade
Ruth MacLeod
Shirley Keith
Steve Ponzio & Kathleen A. King
Susan Barraza
Tony & Becky Campos
Virginia Varni
William Resetar
Robert Reynolds
Kiyo Doi
Tiffany Dunn
Robert Valdez
Joyce I. Meyers
Ruby Scholl
Geraldine Koller
William Lynch
Tony & Becky Campos
PVCHT
Board & Staff Annual Giving
Barbara Shingai
Carmen Alicia Robles

David Mesa
Donna Ramos
Eddie Rodriguez
Edward Din
Jim Booth
Jorge Sanchez
Kathleen A. King
Kathleen Morgan-Martinez
Marcela Tavantzis
Martha Quintana
Ralph O. Ortiz
Sally Anderson
Stanley Hajduk, M.D.
Stuart M. Sakuma
Raffle Item Donors
Airport Driving Range
Alladin Nursery
Annie Glass
Anonymous
Barbara Shingai
Body Zone
Caress Day Spa
Chardonnay Sailing Charters
Charles Zook
Chico & Friends
Covello & Covello
Photography
Crossroads Books
Curves
Frank Castro
Gelato Massimo
Gizdich Ranch
Hair We Are
Hansen Feed
Harvest Moon
Candles
Hearst Castle & National Geographic Theater
Highlights for Hair
Hilton Scotts Valley
Jacqueline Thompson
James Tucker
Janet E. Bricken
Janice F. Goins
Jim Tucker
Lorenzini's Italian Restaurant
Maria S. Granthom, M.D.
Marjorie & Isabelle Secondo
Mary El's Coiffures
Monterey Bay Aquarium
Mulberry Gallery
Pacific Firewood
Palapas Restaurant & Cantina
Pat & Kaylor Shemberger
Register-Pajaronian

Renee Mello
Rent Power
Richard Rhodes & Marguerite Giuliano
Richard Vasquez
Roaring Camp
Scott Shaffer
Seascape Sports Club
Sierra Azul
Steve Ponzio & Kathleen A. King
Sticks at Pebble Beach
Swan's of Aptos
Tayo Day Spa
Terrific Cuts
User Friendly Computing
Warmth Company
West Marine Products Inc.
Wharf House
Whole Foods
Wooden Nickel Too
Rather Event Sponsors
Bonnie Gutierrez
Edward & Darlene Din
Gene & Mary DiCicco
Janet Bell, M.D.
Royal Oaks Farms
S. Martinelli & Company
Tony & Becky Campos
Toyon Associates Inc.
Watsonville Community Hospital
Watsonville Pathology Group
Hutchinson & Bloodgood
Restaurants/Caterers/Other
Arrowhead Water
Cafe Sparrow
Cilantro's Mexican Restaurant
Coast Santa Cruz Hotel
Coralitos Market & Sausage Co
D'La Colmena
First Choice Coffee
Freedom Meat Lockers
Gayle's Bakery
Green Valley Grill Restaurant
Imura's Japanese Restaurant
Kampf-Fire B-B-Q & Catering

Lil India
M&M Party Rentals
Michael's On Main
Monterey Bay Caterers
Phil's Fish Market
Russo's Italian Specialties/Catering
S. Martinelli & Company
Sand Rock Farm B&B
Seabright Brewery
Seascape Resort
Severino's Restaurant
Sous City Catering
The Panda Inn
Watsonville Hospital Food Service
Zuniga's Mexican Restaurant
Wine & Roses Donations
Ameri-Cal Floral
Aspen Enterprises California
Pajarosa
Obies Floral
Pajaro Valley Greenhouses
Sunnyvale Floral Shippers
U.S. Flowers
Silent Auction Donors
Ann Wyckoff
Carlos
Anonymous
Baker Brothers Furniture
Body Zone
Bonfante Gardens
Bookworks
Byington Winery & Vineyard
C&N Tractors
Cabrillo College
Distinguished Artists
Carmel Valley Lodge
Carol Woo
DiCicco Terrace
Ed Penniman
Edward G. Penniman
Energia Body Centre
Flowers by Toshi
Freedom Meat Lockers
Full of Beans

Harvest Moon
Candles
Heather Jacobs
Hollywood Nails
Ironwood
Jansen Music
Store
John Skinner
John's Jewelers
Kathy Liefels-
Geerin
Kaylor & Pat
Shemberger
Lin Care
Linda Webb
Mary Lee Light, MT
Mimiz Pottery
Monterey Bay
Kayaks
Mountain Winery
Mulberry Gallery
Newman's Own
Organics
Orchard Supply
Hardware
Pajaro Valley
Community
Health Trust
Pasatiempo Golf
Course
Phil's Fish Market
Quality Water
Redz Hair Design
Register-
Pajaronian
Richard Schmidt
S. Martinelli &
Company
Santa Cruz Beach
Boardwalk
Santa Cruz
Seaside
Company
Shakespeare
Santa Cruz
Sorensen's/Hope
Valley

Sugar Bowl
Watsonville Fire
Department
Watsonville Police
Department
Wild Rose
**Wine &
Roses
Benefactor
Sponsor**
Gene & Mary
DiCicco

**Wine &
Roses
Business
Sponsor**
Carl Blanke
Clint & Karen
Miller
Coast Commercial
Bank
Community Bank
Complete Mailing
Service
Edward & Darlene
Din
Emergency
Medical Group
First National
Bank
Frank Capurro &
Son
Gerald FitzGerald
Hutchinson &
Bloodgood
Janine Talty, M.D.
Joe & Tila
Guerrero
John & Caroline
Eiskamp
Jose Chibras, M.D.
KBK Insurance
Agency
Lester Company

Lester Family
Vineyard
Marty Franich
Ford
Mas Mac, Inc.
McDonald's
Restaurants
Pajaro Valley
Printing
Radiology
Medical Group
Robert Weber,
M.D.
Royal Oaks Farms
S. Martinelli &
Company
Salud Para La
Gente
Soilfume, Inc.
Steven Bruce
Tila Guerrero
Tony & Becky
Campos
Watsonville
Pathology Group
West Marine
Products Inc.

**Wine &
Roses
Contributing
Sponsors**
Anonymous
Hutchinson &
Bloodgood
Register-
Pajaronian
Santa Cruz
Sentinel
Toyon Associates Inc.
Watsonville
Community
Hospital
Wells Fargo Bank-
Commercial
Banking

**Wine &
Roses
Donations**
Charles & Dori
Boyles
David McNutt, M.D.
Fatima Apolinario
Gary Cozzi
Alene Guthmiller
Beatriz Collazo
Butch Cole
Carmen Alicia
Robles
Cynthia L. Welch
DiCicco Centers
Joseph & Helene
Wood
Ken Kannelly
Kiwanis Club
Marjorie &
Isabelle Secondo
Morgan Kost
Shirley Kane
Watsonville
Community
Hospital
Wilbert & Blanch
Sutter

**Wine &
Roses
Magnum
Sponsors**
Brendt D. Carlson,
M.D.
Brian & Sally
Anderson
Carl Blanke
Carmen Alicia
Robles
Chuck & Maria S.
Granthom, M.D.
Coastal Eye
Associates
Communication
Planners

Complete Mailing
Service
Dania Torres Wong
David & Mary
South
Dennis Chamber-
lain, M.D.
Donna Ramos
Friend of the Trust
Heidi Theodore
Lawrence Spingola
Luann Lauesen
Marcela Tavantzis
Maura Matera
Mehl's Colonial
Chapel
Monterey Bay
Urology
Associates
Pacific Credit
Services
Rodney & Conne
Paige
Sedric Cade
Taylor's Office City

Wineries
Bargetto's Winery
Bonny Doon
Vineyard
Burrell School
Vineyards
Byington Winery
& Vineyard
Cinnabar
Vineyards
Cooper Garrod
Estate Vineyards
David Bruce
Winery
Equinox
Hallcrest Vineyards
Hunter Hill Vineyard
& Winery
Kathryn Kennedy
Winery

Pelican Ranch
Ridge Vineyards
River Run Vintners
Salamandre Wine
Cellars
Santa Cruz
Mountain Wine
Growers Assoc.
Savannah-Chanelle
Vineyards
Silver Mountain
Vineyard
Stors Winery
The Organic Wine
Works
Thomas Fogarty
Winery
Trout Gulch
Vineyards
Zayante Vineyards

Youth
Rebecca J. Garcia

**Grants
Received**
Abbot Labs
Agency for
Healthcare
Research & Quality
Asencia
Pharmaceuticals
Astra Zeneca
Corporation
City of Watsonville
Community
Foundation of
Santa Cruz County
Novo-Nordisk
Pfizer Corporation
Richard & Mary
Solari Charitable
Trust
Schering Plough
Corporation
Takeda Pharma-
ceuticals

A Culture of Giving Yields Better Health

Why give to the Trust? Many respond to our invitation to support the Trust in its health care efforts because someone close to them was denied medical care, or perhaps suffered needlessly from a serious but preventable illness. Others give because they want to make a difference in the life of a child or a senior citizen who needs help.

As a nonprofit health care foundation, we are here to inform you about and connect you with health care needs in the community where your support can help to:

- knock down barriers to prevention health education
- open doors to the doctor and the dentist office, and
- connect people in need with resources they can use to help themselves and their families build healthier lives.

See listing of grants at the beginning of this report to find some of the ways your gifts to the Trust support meaningful progress in our goal to improve the quality of life and health for all those who live and work in the Pajaro Valley.

Please use the enclosed envelope to express your generosity with a gift to the Trust. We hope you'll be as generous as you can.

For more information about giving opportunities at the Trust, visit our web site at www.pvhealthtrust.org or call Kathleen King, CEO, at 831 761-5639.

Statement of Financial Position as of June 30, 2005

ASSETS

Cash and Cash Equivalents	603,816
Investments at Market Value	12,470,980
Notes Receivable	336,594
Other Receivables	324,223
Property and Equipment, Net	54,475
Other Assets	13,174
Total Assets	13,803,262

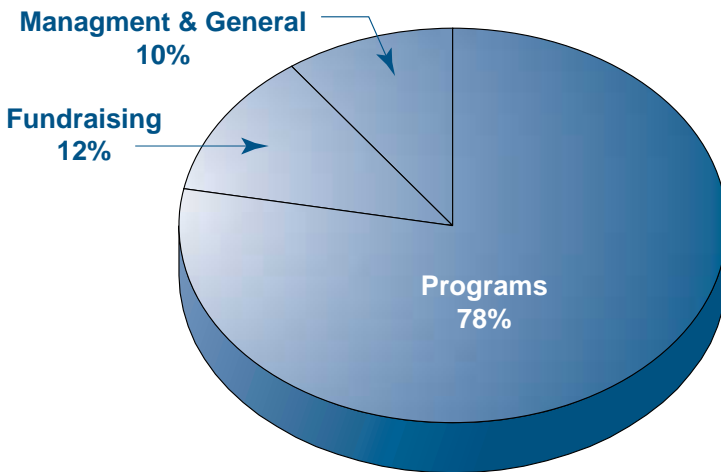
LIABILITIES AND NET ASSETS

Liabilities

Current Liabilities	86,583
Liabilities from Discontinued Hospital Business	1,060,972
Total Liabilities	1,147,555

Net Assets

Unrestricted	11,721,843
Temporarily Restricted	50,000
Permanently Restricted	883,864
Total Net Assets	12,655,707
Total Liabilities and Net Assets	13,803,262



The mission of the Pajaro Valley Community Health Trust is to improve the health and quality of life for all people of the greater Pajaro Valley by supporting programs and activities that ensure access to a full array of high quality, culturally competent health care services which promote health, wellness and disease prevention.

Funding Guidelines

The Trust invites grant proposals through a request for Proposal (RFP) process at varying intervals. All grants made are health related and must address one or more of the Trust priority areas:

- Diabetes and Its Contributing Factors
- Oral Health Prevention and Access
- Promoting Entry & Advancement in the Health Professions
- Health Insurance Coverage and Education on Using the System

The Trust's Primary Service area includes all of the zip codes in Watsonville (including Pajaro), Freedom and Aromas. For specific information on grant opportunities or the Trust's convening or other program activities, contact Kathleen McCarthy, Director of Programs and Grants, at (831) 761-5695.

Grantee photos in this report include high school seniors preparing for health careers from the Watsonville High School Health Academy, and elementary school children learning about healthy foods in the Life Lab Science "Plant It, Grow It, Eat it." Program.

Dick and Mary Solari Giving Back to Their Community Brings Them Happiness

Dick and Mary Solari are long-time residents of Santa Cruz County where they are well known for their generous, philanthropic efforts. With their daughter Ginny Solari Mazry, they oversee the Richard and Mary Solari Charitable Trust. The Solari Trust has supported numerous social service agencies and many other causes to benefit those in need throughout the community.

Over the past two years, they have provided \$20,000 in grant support to the Diabetes Health Center (DHC), the diabetes education program operated by the Pajaro Valley Community Health Trust in Watsonville. Their grants help the highly qualified staff of the DHC to provide diabetes self-management education and prevention services to all the people of the Pajaro Valley, including those who are uninsured. The unique services of the DHC, provided in both English and Spanish, give people with or at risk for diabetes the tools they need to live longer healthier lives.

Because of their long involvement in supporting local food programs for Watsonville's low-income residents, the Solaris have observed first-hand the need for educating people on making better dietary choices. "We think diabetes education is a wonderful idea," says Mr. Solari. He adds that he and his wife, Mary, believe diabetes is a serious disease, but one that people can learn



We invite you to join us in supporting the Diabetes Health Center – and by doing so, help us fight the long term devastating effects of this disease.

to manage with help from certified professionals like those who staff the DHC.

"We've seen a real need for the services of the Diabetes Health Center," says Mr. Solari. "My wife and I have been fortunate in being able to give back to the community. As long as we are able, we'll do what we can to help."

For more information on giving to the Trust, please call Kathleen King, CEO, at 831 761-5639.



**PAJARO VALLEY
COMMUNITY HEALTH TRUST**

85 Nielson Street
Watsonville, CA 95076

(831) 761-5639
www.pvhealthtrust.org

*Nonprofit Org.
U.S. Postage
PAID
Complete Mailing
Services, Inc.*