

A Glimpse of Reality: Health & Other Disparities in the Pajaro Valley



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Introduction & Acknowledgements

Improving the quality of life and health for all who live in the Pajaro Valley has been the primary mission of the Pajaro Valley Community Health Trust since the inception of our foundation in September 1998. The Trust's strategic decisions regarding health care grant making and program support have been driven by our knowledge of the local health care landscape and substantiated by regional and state wide data as well as community input from diverse sources.

While this information has been very helpful in shaping a strategic approach to addressing local health care disparities, we have been frustrated by the lack of quality of life data specific to the Pajaro Valley.

In order to gain a more comprehensive view of the quality of life in the Pajaro Valley, the Trust contracted with Applied Survey Research (ASR) to conduct an oversample of the Year-13 Community Assessment Project's (CAP) community survey among Pajaro Valley residents.

It is our hope that the dissemination of these findings will provide fact-based information that stakeholders will use to increase their understanding of the needs in our community and target improvements in the standard of living for all Pajaro Valley residents. Working together to reduce or eliminate these disparities will ultimately result in a stronger and healthier community.

The Board of Directors of the Community Health Trust would like to acknowledge the Health Improvement Partnership of Santa Cruz County for their financial support of this project. We would also like to thank Applied Survey Research for collecting this valuable data.

Executive Summary

Findings from the survey confirm that disparities exist between the quality of life in the Pajaro Valley and that of the rest of Santa Cruz County. Significant disparities are evident in several topic areas: Economy, Education, Health, Public Safety, Social Environment, and the Natural Environment. The following statistics highlight some of the report findings. The full report is available at: www.pvhealthtrust.org

Demographic Profile of Survey Respondents

There were significant demographic differences between Pajaro Valley respondents and respondents in the rest of the county, which may explain some of the variances. 53.2% of Pajaro Valley respondents described their race/ethnicity as Latino/Hispanic as opposed to only 4.0% in the rest of the county. In addition, 52.3% of Pajaro Valley respondents had a household income of less than \$25,000 per year, while only 14.0% of the rest of county indicated a similar income level. The survey also indicated that Pajaro Valley respondents were also far more likely to have children under the age of 6 (60.4% vs. 25.2% of the rest of the county) and to rent rather than own their home (50.6% vs. 20.0%).

Economic Issues

As housing prices for both sale and rental properties have appreciated rapidly in Santa Cruz County while hourly wages have grown at a much slower rate, many Santa Cruz County families now spend a much higher percentage of their income on housing costs. Findings from the CAP survey indicate that this is a serious issue in the county as a whole but particularly among Pajaro Valley residents. 15.7% of Pajaro Valley residents surveyed indicated that they spend more than 75% of their total household net income on housing. In other parts of the county, only 4% of residents indicated spending more than 75% of their income on housing.

Likely due in part to the high percentage of Pajaro Valley families spending more than 50% of their income on housing, the percentage of residents building assets for the future is much lower among Pajaro Valley residents. In fact, 34.7% of Pajaro Valley residents indicated that they are not building assets for the future, a rate much higher than the rest of the county where only 14.1% are not saving any money for the future.

Education Issues

Overall, Pajaro Valley respondents are more satisfied with the local system of education. 35.6% of Pajaro Valley respondents indicated that they were “very satisfied” with their local system of education as opposed to only 21.4% in the rest of the county. Far more Pajaro Valley residents feel that bilingual education is “very important” than residents in the rest of the county (63.6% as compared to 46.2%). A greater percentage of Pajaro Valley respondents also feel that attending a quality preschool is “very important” to a child’s success (80.1% as compared to 65.4%). Despite the fact that 81.1% of Pajaro Valley respondents are very satisfied or somewhat satisfied with the local school system, 27.6% noted that gangs are the most serious problem facing local schools today. Only 4.1% of residents in the rest of the county noted gangs as a serious educational issue.

Only 56.3% of PV residents indicated that they have a computer in their home in contrast to 84.5% of the rest of the county.

Health Highlights

Access to healthcare is an important indicator of quality of life and overall community health. Disparities in health coverage between Pajaro Valley residents and residents of the rest of the County are also

significant. Only 7.9% of Santa Cruz County residents indicated having no health insurance, while 30.6% of Pajaro Valley respondents reported having no health insurance. The increasing costs of care and diminishing health insurance coverage are putting strains on the ability of Pajaro Valley residents to receive care. Fourteen percent (14.7%) of Pajaro Valley residents were unable to obtain health care when needed, in contrast to only five percent (5.8%) of residents in the rest of the County. The two primary reasons stated for why Pajaro Valley residents were unable to obtain needed health care were lack of insurance coverage and the cost of receiving care.

The CAP survey indicated that 9.2% of Santa Cruz County residents reported not having a regular source of health care. This number increases to 18.5% when one looks only at Pajaro Valley respondents. Pajaro Valley residents were also far more likely (21.5% vs. 2.7%) to get their medical care at a community clinic, such as Salud Para La Gente, Planned Parenthood, Santa Cruz Women's Health Center, or the County Clinic. For many underserved populations, community clinics play a critical role as the safety net.

The survey indicated that a large percentage (75.5%) of Santa Cruz County residents visited a dentist, hygienist, or orthodontist in the previous six months. In contrast, only 54.2% of Pajaro Valley residents had visited the dentist, hygienist, or orthodontist in the previous six months. In fact, Pajaro Valley residents were far more likely (34.9% vs. 15.6%) to have not seen a dentist, hygienist, or orthodontist within the last year.

The number of Pajaro Valley residents that have a living will or advanced health care directive is also far less (23.8%) than the number of residents in the balance of the County (45.2%).

Health can be enhanced and disparities reduced through greater attention to prevention. Improving health-related behaviors such as poor nutrition, lack of physical activity, tobacco use, and supporting community environments is fundamental for effective prevention. The survey found that 29.9% of Pajaro Valley residents reported engaging in physical activity fewer than two days a week as opposed to 18.1% of residents in the rest of the county. In fact, 11.9% of Pajaro Valley respondents say that they do not engage in any physical activity. The number of adults that are obese (determined by BMI) among Pajaro Valley residents is higher than the balance of the county (22.3% vs. 11.9%). In addition, the number of individuals who have been told they have diabetes or pre-diabetes is higher among Pajaro Valley residents (13.6% vs. 6.6%).

Like physical health, mental health is impacted by biological, physiological, social, and cultural factors. According to the survey, Pajaro Valley residents were far less likely (48.7% vs. 72.9%) than the balance of the county to report that their general mental health was "excellent" or "very good" and far more likely to report that their general mental health was "fair" or "poor" (26.4% vs. 9.4%).

Public Safety

Although the overall crime rate in Watsonville was only slightly higher than the county as a whole (46.6 vs. 42.5 per 1,000), 51.4% of Pajaro Valley residents stated that they were "very concerned" about crime in Santa Cruz County as opposed to 33.5% of the rest of the county. In addition, only 48.9% of Pajaro Valley respondents say they feel "very safe" in their neighborhood compared to 75.4% of the rest of the county. Another alarming finding was that 28.6% of Pajaro Valley residents said that their children "do not have a safe place to play in their neighborhood". This percentage is also high among the rest of the county, with 21.8% of respondents stating that their children do not have a safe place to play.

Another important area of focus is emergency preparedness. The survey found that few Pajaro Valley families have a disaster preparedness plan or kit (only 34.4% vs. 55.9% in the rest of the county).

Social Environment

In any given month in the last 12 months, 20.1% of Pajaro Valley residents found themselves having to go without basic needs such as health care (10.3%), food (7.4%), rent/housing (4.4%), or child care (3.6%). The number drops to only 6.3% for residents in the rest of the county.

The percentage of respondents who felt they had been discriminated against in the last 12 months was higher among Pajaro Valley respondents. 21.3% of Pajaro Valley respondents have felt discriminated against in Santa Cruz County in the last 12 months versus only 12.6% of respondents in the rest of the county. Of those that felt discriminated against, 54.8% felt discriminated against because of ethnicity/race.

When asked what takes away from their quality of life, 20.6% of Pajaro Valley respondents said gangs/crime in contrast to only 4.7% of respondents in the rest of the county. And when asked if you could make a major change locally, 20.8% versus only 3.6% said that they would have no violence, drugs, or gangs.

Natural Environment

The percentage of respondents who indicated that they frequently used transportation other than their own car was significantly higher among Pajaro Valley respondents (20.1% vs. only 12.2%).

Methodology

Measures of community progress depend upon consistent, reliable, and scientifically accurate sources of data. There is much to be learned from people's perceptions of their community, especially when those perceptions contradict the empirical evidence about its conditions. For instance, in the area of public safety, crime rates may be going down while perceptions of danger are going up.

For this reason, Applied Survey Research, the research firm contracted by the Santa Cruz County Community Assessment Project (CAP), conducts a telephone survey, in both English and Spanish, with over 700 randomly selected County residents. The intent of the survey is to measure the opinions, attitudes, desires, and needs of a demographically representative sample of the County's residents. Respondents are asked open-ended questions as well as questions that present confined options.

The Pajaro Valley Community Health Trust was interested in data specific to zip codes 95076 and 95019 representing the Watsonville, Pajaro and Freedom areas of south Santa Cruz County. Building upon the CAP, an oversample was administered in the two targeted zip codes. Randomly, the CAP generated 163 surveys from the 95076 and 95019 zip codes. Six surveys were in the 95077 zip code which is a Watsonville PO Box. These 169 surveys were copied from the CAP data and added to an additional 222 random surveys, which were obtained using a telephone listing for the two targeted zip codes. A total of 391 surveys were included in the oversample. This report also compares the opinions of the Pajaro Valley residents with the remaining (less South County) 542 residents from the original assessment data.

We are 95% confident that the opinions of survey respondents do not differ from those of the general population of the Pajaro Valley by more than +/- 5.0%. This "margin of error" is useful in assessing how likely it is that the responses observed in the sample would be found in the population of all residents in the Pajaro Valley if every resident were to be polled. Data were weighted for gender as most telephone surveys are overrepresented by females. ASR's standard is to weight by gender. In most instances, the "don't know" and non-responses have been removed in order to present a more accurate Pajaro Valley percentage for each question.

It is important to note that the margin of error is increased as the sample size is reduced. This becomes relevant when focusing on particular breakdowns or subpopulations in which the overall sample is broken down into smaller groups. In these instances, the margin of error will be larger than the initially stated interval of 5.0%; this margin of error only applies to the overall Pajaro Valley sample.



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Helping People Build Better Communities

Demographic Profile of Survey Respondents

What is your zip code?

Pajaro Valley (PV) Response	Pajaro Valley (PV) Frequency	Pajaro Valley (PV) Percent
95019	37	9.6%
95076	348	88.9%
95077	6	1.5%
Total	391	100.0%
Balance of County (BOC) Response	Balance of County (BOC) Frequency	Balance of County (BOC) Percent
94060	1	0.3%
95001	1	0.1%
95003	59	10.8%
95005	43	7.9%
95006	73	13.5%
95007	5	0.9%
95010	26	4.9%
95017	1	0.1%
95018	68	12.6%
95033	28	5.2%
95041	2	0.4%
95060	73	13.5%
95061	1	0.3%
95062	75	13.9%
95063	4	0.8%
95064	1	0.3%
95065	15	2.8%
95066	40	7.4%
95073	24	4.4%
Total	542	100.0%

How long have you lived in Santa Cruz County?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Under 1 year	7	1.9%	5	0.9%
1 – 2 years	13	3.4%	20	3.7%
3 – 5 years	35	9.0%	46	8.4%
6 – 10 years	59	15.4%	82	15.1%
11 – 15 years	43	11.1%	53	9.8%
16 – 20 years	34	8.9%	53	9.8%
Over 20 years	193	50.2%	282	52.2%
Total	384	100.0%	541	100.0%

Respondent gender

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Male	193	49.5%	268	49.5%
Female	198	50.5%	274	50.5%
Total	391	100.0%	542	100.0%

Which of the following age groups are you in?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
18 years	24	6.2%	8	1.6%
19 to 24 years	28	7.4%	13	2.5%
25 to 34 years	59	15.5%	37	7.0%
35 to 44 years	71	18.6%	74	13.8%
45 to 54 years	58	15.0%	102	18.9%
55 to 64 years	61	15.8%	141	26.1%
65 to 74 years	41	10.7%	87	16.1%
75 to 84 years	40	10.4%	59	11.0%
85 years and over	2	0.4%	17	3.2%
Total	384	100.0%	538	100.0%

Which of the following best describes your racial / ethnic group?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Caucasian	150	39.4%	470	88.3%
Latino / Hispanic	203	53.2%	21	4.0%
Native American	10	2.8%	8	1.5%
African American	2	0.6%	2	0.4%
Filipino	2	0.6%	0	0.0%
Asian	8	2.1%	7	1.3%
Pacific Islander	0	0.0%	4	0.8%
Multi-racial / multi-ethnic	6	1.6%	20	3.8%
Total	381	100.0%	533	100.0%

Which income range best describes your household income? Stop me when I get to the correct amount.

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Less than \$15,000 per year	95	27.2%	37	7.7%
\$15,000 - \$24,999 per year	88	25.1%	30	6.3%
\$25,000 - \$34,999 per year	32	9.0%	50	10.4%
\$35,000 - \$49,999 per year	38	10.8%	53	10.8%
\$50,000 - \$65,499 per year	35	10.0%	69	14.3%
\$65,500 - \$99,999 per year	28	7.9%	97	20.0%
\$100,000 to \$149,999 per year	24	6.8%	99	20.4%
Over \$150,000	11	3.2%	49	10.2%
Total	351	100.0%	485	100.0%

What is your employment status?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Employed full-time	127	33.3%	176	32.7%
Employed part-time	48	12.6%	65	12.1%
Unemployed	35	9.2%	25	4.6%
Retired	93	24.4%	178	33.0%
Student	23	6.1%	11	2.0%
Homemaker, parent or caregiver	32	8.4%	26	4.8%
Self-employed	22	5.9%	58	10.8%
Total	380	100.0%	539	100.0%

Do you own or rent your home?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Own	186	49.4%	429	80.0%
Rent	191	50.6%	107	20.0%
Total	377	100.0%	537	100.0%

Are you a parent or guardian of a child (or children) under the age of 18?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	149	38.2%	137	25.2%
No	242	61.8%	405	74.8%
Total	391	100.0%	542	100.0%

Are you a parent or guardian of a child (or children) under the age of 6?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	90	60.4%	48	35.2%
No	59	39.6%	88	64.8%
Total	149	100.0%	137	100.0%

Do you currently have any children in local schools?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	113	75.8%	102	74.9%
No	36	24.2%	34	25.1%
Total	149	100.0%	137	100.0%

Are they in Elementary School?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	86	76.3%	49	48.4%
No	27	23.7%	52	51.6%
Total	113	100.0%	101	100.0%

Are they in Middle School?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	40	35.7%	28	27.3%
No	73	64.3%	73	72.7%
Total	113	100.0%	101	100.0%

Are they in High School?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	31	27.7%	51	50.6%
No	82	72.3%	50	49.4%
Total	113	100.0%	101	100.0%

Economic Issues

Do you feel you are better off this year than last year?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	164	43.8%	226	43.1%
No	210	56.2%	298	56.9%
Total	374	100.0%	525	100.0%

If you feel you are not better off this year than last year (economically), why do you feel this way?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Cost of living increased	82	39.7%	119	41.3%
Gas prices	35	16.9%	61	21.3%
On a fixed income (i.e., social security, welfare, student)	31	14.8%	45	15.6%
Unemployed	31	14.8%	16	5.6%
Less income	27	13.0%	37	12.9%
Wages stagnant	25	11.8%	53	18.3%
The same, doing OK	25	12.2%	36	12.6%
Additional expenses / debt	21	10.1%	23	8.1%
Overall economy has dropped / recession	12	5.7%	14	5.0%
No jobs	10	4.7%	4	1.5%
Utility costs / energy crisis	6	2.9%	13	4.7%
Taxes	5	2.5%	1	0.5%
Stock market / investments	4	2.1%	5	1.7%
Businesses are closing / lay offs	4	2.1%	3	1.1%
Governmental control	3	1.5%	13	4.7%
Disabled	3	1.5%	2	0.8%
Divorce / single parent	2	1.0%	2	0.8%
Real estate	1	0.5%	2	0.8%
Other	5	2.5%	6	2.0%

SC: Multiple response question with 208 respondents offering 331 responses.

CO: Multiple response question with 287 respondents offering 459 responses.

Do you feel you have opportunities to work in this area?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	247	64.4%	366	69.7%
No	118	30.9%	131	24.9%
Don't Know	18	4.7%	28	5.4%
Total	383	100.0%	525	100.0%

If you feel you do not have opportunities to work in this area, why do you feel this way?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Not enough jobs	44	37.9%	34	26.8%
Disabled / retired	25	21.1%	20	15.8%
Age	21	18.0%	21	16.7%
Need training / skills / education	14	12.2%	6	4.6%
No jobs in my position	13	10.9%	36	27.9%
Low-paying jobs	10	9.0%	17	13.2%
Work over the hill	7	5.7%	13	10.0%
Cost of living increased	2	2.0%	7	5.5%
Child care expensive / better off to stay at home	2	2.0%	4	2.9%
Other	7	5.7%	3	2.3%

PV: Multiple response question with 117 respondents offering 145 responses.

BOC: Multiple response question with 128 respondents offering 162 responses.

How much of your total household take-home pay (income after taxes) goes to rent or housing costs? Housing costs are considered any type of payment having to do with housing, such as rent or mortgage payments.

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
30% or less	132	39.6%	275	55.3%
Between 31% and 49%	81	24.2%	117	23.4%
Between 50% and 74%	68	20.4%	86	17.3%
75% or more	52	15.7%	20	4.0%
Total	333	100.0%	497	100.0%

Has the cost of housing caused you to (those spending one-half or more of their income on rent / housing):

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Share housing with other families?	59	74.5%	22	50.2%
Live temporarily with family / friends?	46	58.6%	17	38.9%
Live in an overcrowded unit?	30	37.7%	14	31.7%
Live in a housing unit without adequate plumbing, heat, or electricity?	9	11.3%	10	22.2%
Move when you didn't want to?	33	41.5%	17	39.8%
Other	3	3.7%	5	10.4%

PV: Multiple response question with 79 respondents offering 180 responses.

BOC: Multiple response question with 44 respondents offering 84 responses.

Are you building assets (saving money for the future) through any of the following savings options?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Savings Account	206	56.8%	327	62.7%
Not building assets	126	34.7%	74	14.1%
401K	74	20.4%	190	36.5%
IRA	70	19.4%	238	45.6%
Roth IRA	26	7.2%	70	13.5%
Stocks	15	4.2%	52	10.1%
403 B7	8	2.3%	37	7.1%
Real estate	6	1.6%	21	4.0%
457	4	1.2%	12	2.2%
SEP	4	1.2%	27	5.1%
Annuities	4	1.2%	5	1.0%
Retirement through Employer	2	0.6%	19	3.7%
Other	6	1.7%	2	0.4%

PV: Multiple response question with 362 respondents offering 552 responses.

BOC: Multiple response question with 521 respondents offering 1079 responses.

Education Issues

How important do you think bilingual education is?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Very important	245	63.6%	241	46.2%
Somewhat important	76	19.6%	193	37.0%
Not at all important	65	16.8%	87	16.7%
Total	385	100.0%	520	100.0%

How important do you think bilingual education is? Those indicating "Very important"

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Important to speak more than one language	92	38.0%	51	21.8%
Many Spanish-speaking people	39	16.3%	51	21.8%
Increases understanding / communication	34	14.0%	53	22.6%
Increases career opportunities	34	14.0%	10	4.3%
Diverse population	14	5.6%	27	11.4%
Equal opportunity to learn	12	4.9%	6	2.6%
Everyone should speak English	11	4.6%	26	10.9%
Preserves other cultures and languages	5	2.2%	9	3.7%
Other	1	0.3%	2	0.7%
Total	242	100.0%	236	100.0%

How important do you think bilingual education is? Those indicating "Somewhat important"

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Many Spanish-speaking people	9	13.0%	31	17.1%
Everyone should speak English	13	19.5%	46	25.4%
Important to speak more than one language	19	27.1%	39	21.6%
Increases understanding / communication	7	9.9%	30	16.5%
Increases career opportunities	5	7.8%	2	1.3%
Equal opportunity to learn	6	8.6%	2	1.3%
Diverse population	3	4.3%	15	8.1%
Not effective / learning suffers for English speakers	3	4.3%	4	2.2%
Only for transitional purposes	2	3.2%	3	1.5%
Other	1	2.1%	7	4.1%
Total	69	100.0%	181	100.0%

How important do you think bilingual education is? Those indicating "Not at all important"

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Everyone should speak English	48	75.3%	61	81.7%
Not effective / learning suffers for English speakers	13	21.2%	10	13.3%
Other	2	3.5%	3	4.0%
Total	63	100.0%	74	100.0%

How important do you think attending a quality preschool is to a child's success in school?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Very important	310	80.1%	339	65.4%
Somewhat important	57	14.7%	137	26.4%
Not at all important	20	5.2%	43	8.3%
Total	386	100.0%	518	100.0%

Overall, how satisfied are you with our local system of education?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Very satisfied	124	35.6%	94	21.4%
Somewhat satisfied	158	45.5%	265	60.5%
Not at all satisfied	66	18.9%	79	18.1%
Total	347	100.0%	438	100.0%

What are the best things happening in the local schools today?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Extra curricular activities	44	20.7%	53	10.5%
Good teachers	37	17.4%	86	16.9%
Improved education	33	15.5%	34	6.8%
Curriculum	27	12.7%	25	4.9%
Innovative programs	27	12.7%	26	5.1%
Better teaching methods	26	12.0%	21	4.2%
More parent / community involvement	19	8.8%	46	9.2%
More general awareness / communication	16	7.8%	17	3.3%
Bilingual education	11	5.0%	7	1.3%
The students	9	4.2%	4	0.9%
Technology (computers)	9	4.2%	15	3.0%
Class size reduction	9	4.2%	8	1.5%
Alternative school (private / charter / etc.)	6	2.8%	19	3.8%
Art / music programs	5	2.5%	28	5.6%
Multicultural activities	4	2.1%	11	2.1%
Building new schools / improving facilities	2	1.1%	7	1.3%
Math / science classes / programs	2	1.1%	5	0.9%
Other	10	4.6%	5	1.0%

PV: Multiple response question with 212 respondents offering 296 responses.

BOC: Multiple response question with 505 respondents offering 623 responses.

What are the most serious problems facing the local schools today?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Gangs	87	27.6%	22	4.1%
Funding	53	16.9%	196	36.7%
Violence / crime	50	15.8%	33	6.2%
Overcrowded classes	35	11.2%	42	7.9%
Quality of teachers	35	11.2%	68	12.7%
Drugs / alcohol	30	9.6%	22	4.1%
Discipline	30	9.5%	30	5.5%
Bilingual education	27	8.6%	20	3.8%
Poor quality education	21	6.7%	35	6.5%
Curriculum (subjects taught)	17	5.5%	58	10.9%
Lack of parental involvement	14	4.6%	17	3.2%
Administrative problems	13	4.3%	31	5.8%
Lack of respect	12	3.8%	9	1.7%
Low teacher pay	7	2.2%	50	9.3%
Insufficient staff	7	2.2%	9	1.7%
Racial tension / racism	7	2.2%	10	1.8%
Poor facilities	5	1.6%	7	1.3%
Transportation	4	1.2%	5	1.0%
Community involvement	4	1.2%	5	0.8%
Not enough art / music education	3	1.0%	19	3.5%
No child left behind law / testing	2	0.7%	10	1.8%
Other	13	4.0%	6	1.1%

PV: Multiple response question with 313 respondents offering 475 responses.

BOC: Multiple response question with 534 respondents offering 779 responses.

How satisfied are you with your child (children)'s ELEMENTARY school education?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Very satisfied	52	60.0%	29	60.6%
Somewhat satisfied	33	38.3%	19	39.4%
Not at all satisfied	2	1.8%	0	0.0%
Total	86	100.0%	47	100.0%

How satisfied are you with your child (children)'s MIDDLE school education?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Very satisfied	26	64.7%	10	37.9%
Somewhat satisfied	13	33.4%	15	54.3%
Not at all satisfied	1	1.9%	2	7.9%
Total	40	100.0%	28	100.0%

How satisfied are you with your child (children)'s HIGH school education?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Very satisfied	16	52.3%	20	39.4%
Somewhat satisfied	12	37.9%	27	52.1%
Not at all satisfied	3	9.7%	4	8.5%
Total	31	100.0%	51	100.0%

Does (Do) your child (children)'s ELEMENTARY school(s) provide a safe environment for learning?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	83	96.5%	47	95.6%
No	3	3.5%	2	4.4%
Total	86	100.0%	49	100.0%

Does (Do) your child (children)'s MIDDLE school(s) provide a safe environment for learning?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	37	92.6%	27	97.1%
No	3	7.4%	1	2.9%
Total	40	100.0%	28	100.0%

Does (Do) your child (children)'s HIGH school(s) provide a safe environment for learning?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	28	97.4%	50	98.5%
No	1	2.6%	1	1.5%
Total	29	100.0%	51	100.0%

Do you use a computer in your home?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	220	56.3%	458	84.5%
No	171	43.7%	84	15.5%
Total	391	100.0%	542	100.0%

Health Issues

Do you have a regular source of health care? (Regular source of health care is where you usually go when you need to see a doctor)

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	317	81.5%	492	90.8%
No	72	18.5%	50	9.2%
Total	389	100.0%	542	100.0%

If yes, where do you go?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Private doctor	154	49.4%	270	55.1%
Medical clinics (e.g., Santa Cruz Medical Clinic)	105	33.5%	243	49.6%
Urgent care clinics (Doctors on Duty, 24 hour urgent care)	36	11.5%	74	15.0%
Emergency room	38	12.2%	78	15.9%
Community clinic (Salud Para La Gente, Planned Parenthood)	67	21.5%	13	2.7%
HMO / Kaiser	16	5.3%	71	14.4%
Alternative care practices	9	2.9%	37	7.6%
VA Hospital	6	1.9%	5	1.0%
Other	5	1.7%	4	0.8%

PV: Multiple response question with 312 respondents offering 437 responses.

BOC: Multiple response question with 489 respondents offering 794 responses.

Have you needed health care (including alternative health care) in the past year and been unable to receive it?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	57	14.7%	31	5.8%
No	333	85.3%	509	94.2%
Total	390	100.0%	540	100.0%

Why couldn't you receive it?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Couldn't afford it	22	38.3%	14	44.5%
Insurance wouldn't cover it	5	9.2%	10	32.9%
No insurance	22	38.0%	6	20.0%
Medi-Cal (problems)	4	7.0%	1	2.6%
Other	4	7.0%	0	0.0%
Total	57	100.0%	31	100.0%

Do you have health insurance?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	269	69.4%	499	92.1%
No	119	30.6%	43	7.9%
Total	387	100.0%	541	100.0%

Does your health insurance cover prescriptions?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	223	86.9%	450	92.5%
No	34	13.1%	36	7.5%
Total	257	100.0%	487	100.0%

Does your health insurance cover mental health?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	147	77.6%	317	83.4%
No	42	22.4%	63	16.6%
Total	189	100.0%	380	100.0%

Does your health insurance cover your dependents?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	129	48.5%	239	48.3%
No	54	20.2%	63	12.6%
Don't Know	84	31.4%	194	39.1%
Total	267	100.0%	496	100.0%

Does your health insurance cover dental care?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	183	68.7%	303	61.3%
No	83	31.3%	191	38.7%
Total	266	100.0%	494	100.0%

How long has it been since you last visited a dentist, hygienist, or orthodontist?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Have never visited	8	2.0%	0	0.0%
1 to 6 months ago	208	54.2%	406	75.5%
7 to 12 months ago	42	11.0%	48	8.9%
More than one year, up to 2 years ago	63	16.3%	27	5.0%
More than 2 years, up to 5 years ago	32	8.3%	38	7.0%
More than 5 years ago	32	8.3%	19	3.6%
Total	384	100.0%	538	100.0%

People are able to write down what kind of medical treatment they want if they can no longer speak for themselves, using a form like a living will or advance directive. Do you have your end-of-life wishes for medical treatment in a written document?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	91	23.8%	243	45.2%
No	290	76.2%	294	54.8%
Total	381	100.0%	537	100.0%

Considering all types of alcoholic beverages, during the past 30 days about how many times did you have 5 or more drinks on an occasion? An occasion is considered about 2 hours.

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
None	326	84.0%	485	90.1%
One time	18	4.6%	22	4.1%
2 times	15	4.0%	8	1.6%
3 or more times	29	7.4%	22	4.2%
Total	388	100.0%	538	100.0%

How acceptable do you think it is for adults to provide alcohol in their home to youth?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Acceptable	16	4.3%	38	7.3%
Somewhat acceptable	46	12.1%	119	23.1%
Not at all acceptable	320	83.7%	358	69.5%
Total	382	100.0%	516	100.0%

How acceptable do YOU find the use of marijuana for recreational or non-medicinal use?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Acceptable	43	11.3%	131	25.0%
Somewhat acceptable	60	15.8%	150	28.5%
Not at all acceptable	278	72.9%	244	46.5%
Total	381	100.0%	525	100.0%

Why do you feel this way? Those indicating "Acceptable"

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
O.K. for medical use	10	26.1%	20	15.6%
Acceptable	8	20.3%	26	20.4%
People should have choice	8	20.3%	33	25.6%
Should be legal	2	5.7%	17	13.1%
Liberal / tolerant	4	11.1%	5	4.0%
Harmless / similar to alcohol	21	51.5%	76	59.4%

PV: Multiple response question with 40 respondents offering 54 responses.

BOC: Multiple response question with 128 respondents offering 186 responses.

Why do you feel this way? Those indicating "Somewhat acceptable"

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
O.K. for medical use	28	47.9%	28	19.3%
Harmless / similar to alcohol	16	26.6%	61	42.4%
Not acceptable	7	11.4%	1	1.0%
Acceptable	5	7.7%	10	7.1%
People should have choice	5	8.9%	39	26.8%
Liberal / tolerant	5	8.9%	13	8.8%
Many people use it	5	8.9%	6	4.1%
Should be legal	3	5.1%	9	6.2%
Hippies	1	1.3%	1	1.0%
Illegal	1	1.3%	1	1.0%
Leads to other drugs	1	1.3%	1	1.0%
Other	2	2.6%	2	1.1%

PV: Multiple response question with 59 respondents offering 78 responses.

BOC: Multiple response question with 144 respondents offering 175 responses.

Why do you feel this way? Those indicating "Not at all acceptable"

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Bad for health	97	36.8%	83	35.9%
Not acceptable	58	22.0%	44	19.2%
O.K. for medical use	42	15.9%	17	7.3%
Illegal	37	14.1%	52	22.4%
Addicted to it	33	12.6%	14	6.2%
Leads to other drugs	31	11.7%	36	15.5%
Leads to crime	17	6.3%	7	3.2%
Drugs are bad for people / family	14	5.4%	0	0.0%
Young people use it	6	2.3%	2	0.9%
Should not be legal	6	2.3%	6	2.6%
Harmless / similar to alcohol	4	1.5%	6	2.6%
Upbringing / religious reasons	4	1.5%	3	1.4%
Hippies	1	0.3%	0	0.0%
Many people use it	1	0.3%	2	0.9%
Other	10	3.7%	7	3.2%

PV: Multiple response question with 264 respondents offering 361 responses.

BOC: Multiple response question with 231 respondents offering 289 responses.

How big of a problem do you consider methamphetamine drug use to be in our community?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
A big problem	271	80.1%	321	68.3%
Somewhat of a problem	52	15.5%	133	28.2%
Not at all a problem	15	4.4%	17	3.5%
Total	338	100.0%	470	100.0%

Do you now smoke cigarettes every day, some days, or not at all?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Every day	38	9.7%	49	9.0%
Some days	21	5.5%	17	3.2%
Not at all	332	84.9%	475	87.8%
Total	391	100.0%	541	100.0%

Would you say that in general your mental health - which includes stress, depression, and problems with emotions is:

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Excellent	103	26.6%	219	40.9%
Very good	86	22.1%	171	32.0%
Good	97	25.0%	95	17.7%
Fair	82	21.0%	39	7.3%
Poor	21	5.4%	11	2.1%
Total	389	100.0%	535	100.0%

How many days per week do you engage in physical activity (such as brisk walking or gardening) for a combined total of 30 minutes or more?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
None	46	11.9%	31	5.8%
1 - 2 days	70	18.0%	67	12.3%
3 - 4 days	94	24.0%	159	29.3%
5 or more days	180	46.2%	285	52.6%
Total	391	100.0%	542	100.0%

Do you eat 5 or more servings of fruits and vegetables a day? A serving is 1 medium apple or a cereal bowl full of salad. Fresh, frozen, canned, 100% juice or dried fruits or vegetables all count.

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	240	61.7%	291	54.6%
No	149	38.3%	242	45.4%
Total	389	100.0%	533	100.0%

Body Mass Index in adults

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Low BMI (Less than 18.5)	5	1.3%	6	1.2%
Normal BMI (18.5 -24.9)	118	34.5%	253	48.9%
Overweight (BMI 25.0 -29.9)	143	41.9%	196	37.9%
Obese (BMI 30.0 or more)	76	22.3%	62	11.9%
Total	341	100.0%	517	100.0%

Other than during pregnancy, has a doctor ever told you that you have diabetes or pre- diabetes?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	53	13.6%	35	6.6%
No	336	86.4%	493	93.4%
Total	389	100.0%	528	100.0%

Were you told it was:

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Diabetes	32	65.2%	19	56.2%
Pre-diabetes	17	34.8%	15	43.8%
Total	49	100.0%	33	100.0%

Public Safety Issues

How concerned are you about crime in Santa Cruz County?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Very concerned	200	51.4%	180	33.5%
Somewhat concerned	166	42.8%	284	52.9%
Not at all concerned	22	5.7%	73	13.6%
Total	389	100.0%	537	100.0%

How safe would you say you feel in your neighborhood?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Very safe	191	48.9%	409	75.4%
Somewhat safe	169	43.3%	128	23.7%
Not at all safe	31	7.8%	5	0.9%
Total	390	100.0%	542	100.0%

Do you feel children have a safe place to play in your neighborhood?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	254	66.1%	403	75.2%
No	110	28.6%	117	21.8%
Don't Know	20	5.3%	16	3.0%
Total	385	100.0%	536	100.0%

How effective do you think law enforcement is in our community?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Very effective	142	37.8%	182	35.5%
Somewhat effective	203	53.9%	316	61.8%
Not at all effective	31	8.3%	14	2.7%
Total	376	100.0%	512	100.0%

How concerned are you about family violence?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Very concerned	203	53.0%	260	49.9%
Somewhat concerned	131	34.3%	190	36.4%
Not at all concerned	48	12.6%	72	13.7%
Total	383	100.0%	522	100.0%

Do you or your family have a disaster preparedness plan or kit?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	132	34.4%	302	55.9%
No	252	65.6%	239	44.1%
Total	384	100.0%	541	100.0%

Social Environment Issues

Have you felt discriminated against in Santa Cruz County in the last 12 months?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	83	21.3%	68	12.6%
No	306	78.7%	472	87.4%
Total	389	100.0%	540	100.0%

For what reason have you felt discriminated against in Santa Cruz County in the last 12 months?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Ethnicity / race	42	54.8%	14	21.7%
White race / non-Hispanic	21	27.4%	7	11.5%
Language	14	18.8%	3	4.9%
Age	7	9.0%	11	16.7%
Appearance	7	9.0%	6	9.3%
Religion	5	6.8%	7	10.8%
A disability	5	6.9%	0	0.0%
Socioeconomic status	4	4.9%	13	20.7%
Gender	1	1.0%	7	11.5%
Other	4	4.9%	15	23.5%

PV: Multiple response question with 76 respondents offering 109 responses.

BOC: Multiple response question with 64 respondents offering 87 responses.

Do you think racism is a problem locally?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	219	59.1%	254	51.5%
No	151	40.9%	239	48.5%
Total	370	100.0%	492	100.0%

In any given month in the last 12 months, did you find yourself having to go without basic needs such as child care, health care, food, or housing?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	78	20.1%	34	6.3%
No	312	79.9%	508	93.7%
Total	390	100.0%	542	100.0%

If you found yourself having to go without basic needs in the last 12 months, what did you go without?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Health care (including dental)	40	51.5%	26	75.7%
Food / limited food choices	29	37.1%	9	26.6%
Child care	14	18.1%	4	11.0%
Rent / housing	17	21.9%	3	9.2%
Entertainment	1	1.0%	3	8.7%
Other	4	5.7%	1	2.3%

PV: Multiple response question with 78 respondents offering 106 responses.

BOC: Multiple response question with 34 respondents offering 45 responses.

How often do you use community resources such as nonprofits or social service agencies to help you handle your family's financial, educational or social needs?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Always	4	1.2%	8	1.4%
Frequently	16	4.1%	20	3.6%
Sometimes	64	16.6%	43	8.0%
Rarely	84	21.8%	105	19.3%
Never	217	56.4%	366	67.7%
Total	384	100.0%	541	100.0%

How often are you able to get help from family members or friends to handle emotionally difficult times such as a family crisis or parenting challenge?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Always	144	37.8%	270	51.3%
Frequently	40	10.4%	90	17.2%
Sometimes	70	18.5%	63	11.9%
Rarely	52	13.7%	39	7.4%
Never	75	19.6%	64	12.3%
Total	381	100.0%	526	100.0%

Have you been without housing in Santa Cruz County during the past year? (Homeless, in a shelter, on the street, or living in your vehicle)

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	7	1.8%	4	0.7%
No	382	98.2%	538	99.3%
Total	389	100.0%	542	100.0%

Note: Gender weight was not used for this question.

Do you regularly do volunteer work in the community?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	120	30.8%	234	43.3%
No	269	69.2%	307	56.7%
Total	389	100.0%	541	100.0%

If yes, where do you volunteer?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Church	27	23.1%	58	24.8%
Service organizations	24	20.4%	25	10.9%
School	22	18.7%	67	28.9%
Poverty / homeless assistance	17	14.2%	15	6.4%
Community centers / recreation centers / sports	13	10.9%	32	13.9%
Youth organizations	10	8.9%	19	8.1%
Arts / culture organizations	8	6.5%	21	9.2%
Senior organizations	8	6.5%	19	8.2%
Health organizations	7	5.8%	20	8.7%
Environmental organization / activities	5	4.5%	24	10.2%
Alcohol / drug / counseling groups	2	1.9%	7	2.8%
Political organizations	2	1.9%	11	4.7%
Fire / police dept.	1	1.3%	4	1.9%
Other	2	1.9%	3	1.4%

PV: Multiple response question with 117 respondents offering 148 responses.

BOC: Multiple response question with 233 respondents offering 330 responses.

Do you regularly contribute money to charitable organizations?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	235	60.8%	431	79.5%
No	151	39.2%	111	20.5%
Total	386	100.0%	542	100.0%

Will you give...

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Less than last year	44	19.3%	69	16.6%
More than last year	21	9.2%	80	19.2%
About the same as last year	163	71.5%	267	64.2%
Total	228	100.0%	417	100.0%

Have you or a member of your household, been diagnosed by a physician with a disability that significantly limits one or more major life activities?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	65	16.8%	97	18.1%
No	321	83.2%	442	81.9%
Total	386	100.0%	539	100.0%

What are the age or ages of the person(s) diagnosed with a disability?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
0 to 5 years	2	2.5%	0	0.0%
6 to 18 years	4	6.1%	2	2.3%
19 to 24 years	0	0.0%	6	6.6%
25 to 34 years	3	4.9%	8	8.3%
35 to 44 years	10	15.6%	5	5.8%
45 to 54 years	13	21.5%	19	20.7%
55 to 64 years	19	31.3%	23	25.2%
65 to 74 years	11	17.9%	11	12.1%
75 to 84 years	8	12.1%	28	30.3%
85 years and over	2	2.5%	4	4.3%

PV: Multiple response question with 62 respondents offering 71 responses.

BOC: Multiple response question with 92 respondents offering 107 responses.

Is the person(s) with a disability participating in community life at the levels he or she desires?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	28	47.4%	60	64.8%
No	31	52.6%	33	35.2%
Total	60	100.0%	92	100.0%

If no, in what areas would you / they like to increase their involvement?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Work / donate time	5	18.3%	5	18.5%
Social events / activities	5	21.1%	7	24.4%
Limited ability to get around / get out more	10	42.3%	7	24.4%
Continued Education	0	0.0%	3	11.1%
All aspects of life	2	9.0%	3	11.1%
Other	2	9.0%	2	8.1%
Total	25	100.0%	27	100.0%

What types of additional services are needed to allow you / them to increase involvement?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Personal attendants	13	51.5%	5	21.5%
Social / recreational services or supports	13	51.5%	8	34.7%
Financial planning / management	11	44.9%	7	30.6%
Job development / employment training / coaching	10	39.4%	9	36.4%
Academic counseling / tutoring	9	36.6%	6	24.0%
Specialized transportation/ mobility device	8	33.7%	7	30.6%
Don't know	2	6.2%	7	30.6%

PV: Multiple response question with 25 respondents offering 65 responses.

BOC: Multiple response question with 24 respondents offering 49 responses.

Does (Do) your child (children) have enough activities after school and on weekends?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	91	83.4%	86	84.0%
No	18	16.6%	16	16.0%
Total	109	100.0%	102	100.0%

Generally speaking, what contributes most to your quality of life in Santa Cruz County?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Scenery / geography / climate	208	58.2%	401	74.8%
Outdoor recreation	36	10.0%	49	9.2%
Quiet / peaceful	35	9.9%	32	6.0%
Family / friends / friendly people	32	9.0%	78	14.5%
Many different things	31	8.6%	12	2.2%
Social climate	26	7.3%	47	8.8%
Lived here all my life	23	6.5%	16	3.1%
Close to everything	22	6.3%	15	2.8%
Clean air	21	5.8%	34	6.4%
Community / low population / slow pace	21	5.8%	48	9.0%
Job / economic opportunity	21	5.8%	7	1.4%
Diversity of people	18	5.0%	40	7.5%
Cultural activities / entertainment	13	3.8%	30	5.6%
Safe / low crime	13	3.8%	5	0.8%
Church	3	0.8%	6	1.1%
Tolerant community / liberal	2	0.6%	11	2.1%
Other	4	1.1%	2	0.4%

PV: Multiple response question with 357 respondents offering 529 responses.

BOC: Multiple response question with 535 respondents offering 835 responses.

What do you think takes away from your quality of life?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Gangs / crime	58	20.6%	22	4.7%
Traffic	49	17.5%	159	33.9%
Cost of living / housing	48	17.0%	105	22.4%
Nothing takes away from quality of life	27	9.5%	17	3.5%
Overcrowding	23	8.2%	57	12.2%
Racial / class segregation	18	6.4%	14	3.0%
Lack of safety / violence	15	5.4%	15	3.3%
Homeless	14	5.0%	31	6.6%
Immigration / illegal Immigrants	10	3.7%	5	1.1%
Law enforcement / police	9	3.1%	1	0.3%
Low wage / poor economic opportunities	8	2.9%	9	1.9%
Politics / too liberal	8	2.9%	38	8.1%
Government (city/council)	7	2.6%	34	7.3%
Nothing for youth to do	7	2.6%	1	0.2%
Disregard of the natural	7	2.6%	7	1.6%
Development / environmental abuse	7	2.6%	12	2.5%
Road conditions	5	1.6%	27	5.8%
Drug and alcohol use	5	1.6%	14	3.0%
Quality of educational system environment	4	1.3%	7	1.6%
Not enough shopping / too few services	4	1.3%	13	2.8%
Lack of diversity	4	1.3%	6	1.3%
Overcast weather (fog/rain)	4	1.3%	5	1.1%
Tourists	3	1.1%	15	3.3%
Lack of culture	2	0.8%	6	1.3%
Unplanned growth	1	0.3%	12	2.5%
Lack of transportation	1	0.3%	7	1.6%
Other	3	1.1%	0	0.0%

PV: Multiple response question with 282 respondents offering 352 responses.

BOC: Multiple response question with 469 respondents offering 639 responses.

Note: Many respondents indicated "don't know" when asked this question or preferred not to answer, hence, a low respondent number for South County.

Now thinking about all the issues we've talked about, if you could make a major change locally, what would it be?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
No violence / drugs / gangs	56	20.8%	16	3.6%
Affordable housing	32	12.0%	55	12.5%
Crime	32	12.0%	12	2.7%
Improve schools	28	10.6%	59	13.4%
Higher wages / lower cost of living	20	7.4%	18	4.1%
Improve local government / government officials	19	7.2%	56	12.7%
More recreational facilities	19	6.9%	15	3.4%
Clean up pollution, land and water	15	5.6%	33	7.5%
Tolerance / equality	15	5.6%	19	4.3%
Traffic	14	5.3%	42	9.6%
Stop growth / slow growth	13	4.7%	32	7.3%
Alternative transportation	13	4.7%	30	6.7%
Eliminate racism / discrimination	13	4.7%	7	1.7%
Better planned development	10	3.9%	27	6.1%
Jobs / job training	10	3.9%	7	1.7%
Any homeless issue	9	3.3%	27	6.1%
Improve highways 1 & 17	9	3.3%	39	8.9%
More health care	8	3.0%	10	2.3%
More street lights / road maintenance	2	0.6%	10	2.3%
Limit UCSC growth	0	0.0%	13	3.0%
More bike and pedestrian trails	0	0.0%	11	2.6%
Eliminate chain businesses / Support small business	0	0.0%	6	1.3%
Other	7	2.8%	7	1.7%

PV: Multiple response question with 269 respondents offering 346 responses.

BOC: Multiple response question with 439 respondents offering 549 responses.

Note: Many respondents indicated "don't know" when asked this question or preferred not to answer, hence, a low respondent number.

Natural Environment Issues

What one thing concerns you the most about the natural environment in Santa Cruz County?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Air pollution (car emissions)	55	23.9%	45	10.6%
Litter	38	16.5%	17	4.1%
Water pollution (ocean/river/bay)	35	15.2%	91	21.7%
Development of open space / agricultural land	35	15.2%	70	16.6%
General pollution	24	10.4%	32	7.5%
Pesticides / herbicides	23	10.0%	11	2.6%
Overpopulation	22	9.3%	54	12.9%
Traffic / too many cars	17	7.1%	58	13.7%
No preservation of natural environment / wildlife	16	7.0%	28	6.6%
Global warming	10	4.2%	24	5.6%
Water availability / salt water intrusion	8	3.2%	31	7.3%
Water quality	7	2.9%	16	3.7%
Cutting down trees / commercial logging	7	2.9%	25	5.8%
Not enough recycling	4	1.9%	2	0.4%
Noise pollution	2	0.7%	3	0.7%
Government control / Politicians	2	0.7%	4	1.0%
Fire / fire hazards with brush	2	0.7%	13	3.0%
Wild animals coming near property	1	0.3%	1	0.3%
Other	2	0.7%	0	0.0%

PV: Multiple response question with 232 respondents offering 308 responses.

BOC: Multiple response question with 421 respondents offering 527 responses.

Note: Many respondents indicated "don't know" when asked this question or preferred not to answer, hence, a low respondent number for South County.

How satisfied are you with what is being done in Santa Cruz County to preserve open space such as wildlife habitat and farmland?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Very satisfied	138	38.5%	197	38.6%
Somewhat satisfied	189	52.8%	265	51.9%
Not at all satisfied	31	8.7%	49	9.5%
Total	357	100.0%	510	100.0%

Are you taking steps to reduce your household water consumption?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	318	82.5%	458	85.2%
No	67	17.5%	79	14.8%
Total	385	100.0%	537	100.0%

If yes, have you done any of the following?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Installed a low-flow showerhead	232	75.3%	311	69.3%
Use a hose end nozzle or use timers to water	205	66.3%	334	74.4%
Installed a low-flow toilet	191	62.0%	339	75.6%
Upgraded appliances to low-flow (washing machines and dishwashers)	160	51.7%	242	53.9%
Planted low- water landscaping	154	50.0%	258	57.5%
Always turn off the water / always conserve	29	9.4%	42	9.4%
Take shorter showers.	10	3.2%	18	4.0%
Don't wash car as often	7	2.2%	16	3.6%
Don't flush the toilets as often	5	1.7%	10	2.3%
Use gray water to water garden	4	1.2%	12	2.7%
Have own well	4	1.2%	8	1.9%
Water in evening or early morning	3	1.0%	4	0.9%
Drip irrigation system	2	0.7%	8	1.9%
Don't use dish washer or wait for full load	1	0.5%	0	0.0%
Other	10	3.3%	27	6.0%

PV: Multiple response question with 309 respondents offering 1018 responses.

BOC: Multiple response question with 449 respondents offering 1634 responses.

Do you take steps to reduce water pollution in your daily activities?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Yes	240	72.2%	352	75.9%
No	92	27.8%	112	24.1%
Total	333	100.0%	463	100.0%

How do you take steps to reduce water pollution?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Don't put chemicals in the water / drain	71	38.2%	105	34.0%
Generally, try not to pollute	29	15.6%	40	13.0%
Use biodegradable products	20	10.7%	42	13.7%
Recycle oil	18	9.6%	19	6.3%
Don't wash cars / don't let anything down street drains	16	8.8%	32	10.3%
Recycle	12	6.4%	28	8.9%
Eliminate pesticides	9	4.8%	16	5.1%
Pick up litter	4	2.4%	8	2.6%
Use car wash	4	2.4%	5	1.7%
Have a septic system	1	0.4%	12	4.0%
Other	2	0.8%	1	0.4%
Total	187	100.0%	309	100.0%

How often do you use transportation other than your own car (rideshare, bus, bicycle, etc.)?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Frequently	84	21.6%	66	12.2%
Sometimes	130	33.3%	168	31.0%
Never	176	45.1%	306	56.7%
Total	390	100.0%	540	100.0%

What would encourage you to use alternative forms of transportation?

Response	PV Frequency	PV Percent	BOC Frequency	BOC Percent
Already use it	46	14.6%	21	4.5%
Nothing / wouldn't use it	39	12.3%	69	14.5%
Expense of gasoline	34	10.6%	29	6.1%
More frequent bus schedule / convenience	25	7.8%	81	17.0%
Public transportation in certain areas	21	6.6%	40	8.3%
Unable to drive / lost drivers license	20	6.4%	19	3.9%
If car broke down	16	5.2%	7	1.4%
Easier access	11	3.6%	57	12.1%
More / safer / better bike paths	11	3.5%	20	4.2%
Cost of transportation	11	3.6%	14	3.0%
Occasionally use it	9	2.9%	7	1.4%
Different work schedule / commuting over the hill	9	2.8%	22	4.7%
Good urban transportation	9	2.9%	11	2.4%
Disabled	9	2.9%	5	1.1%
More bus stops	8	2.4%	17	3.6%
Knowing it was good for the environment	8	2.4%	2	.5%
More efficient / time conscience system / dependable	8	2.4%	20	4.2%
Light rail / train	5	1.4%	15	3.2%
Free transit	4	1.2%	7	1.4%
Rapid transit	4	1.2%	2	0.3%
Too difficult to use with children	1	0.2%	3	0.7%
Other	9	2.9%	6	1.2%
Total	316	100.0%	475	100.0%